

Job Description

EUSTT Representative

Job summary

We are searching to recruit a group of motivated students as representatives of the EUTOPIA Student Think Tank (EUSTT). **In this role, you will be in charge of promoting the EUSTT and carrying out our media communications. You will provide information about the EUSTT and our events on social media and word-of-mouth publicity to students and teachers.**

The EUSTT intends to empower students to engage and improve our communities by fostering the creation of shared knowledge. The EUSTT offers students the opportunity to elaborate and publish their research in a collaborative, diverse, and inclusive environment to bring awareness and solutions to different world's pressing problems.

Do you consider yourself a proactive, enthusiastic, creative, and innovative person? We are looking for you!

Responsibilities and Duties *(this can be adapted to your strengths)*

- Working with the Communication team and the International Officer to conceptualize their marketing campaigns and strategies
- Pass out flyers and printed materials
- Promote the EUSTT by building connections by visiting students, teachers, and faculty board members
- Publicize/advertise the work of the EUSTT on social media: using our hashtags, inviting friends at events, sharing EUSTT links, liking, commenting and sharing the EUSTT posts.
- Monitoring feedback and complaints to the Communication team and the International Officers.
- Assist in the organization of EUSTT events and create your own EUSTT event at your university.

Qualifications and Skills *(the more of these you have, the better)*

- Prior experience in (or knowledge of) the field of marketing and customer service
- A good general understanding of the EUSTT vision and objectives and genuine interest in this project
- Strong social media presence on multiple platforms
- Working knowledge of social media platforms and editing tools
- Excellent verbal and written communication skills
- Outgoing and friendly personality
- Professional attitude
- Team player
- Time management
- Creative

Benefits

- Assist and participate at EUSTT events
- Create your own EUSTT event at your university
- Build your network
- Gaining transferable skills (responsibility, organization, communication)
- CV Booster

Commitment required

This position is completely flexible around your academic studies. Once you have signed up to become a EUSTT Student Representative, you have committed yourself to sporadically post on social media and to spend time talking to students and teachers, and likewise, once you signed up to work at an event, you have committed yourself to attending. A notice must be given well in advance if you are unable to work.

Send your CV and cover letter to international@eustt.org.

- The subject of the email should read “EUSTT - Representative application - your name”.
- In the body of the email, clearly write your name, the university and the faculty you are studying in.

Be aware that this position is not paid and it is aimed at members of one of the EUTOPIA member universities.